

Labour Market Information

Stoke-on-Trent & Staffordshire

Employment rate¹

77.2%



West Midlands: 73.6%
UK: **74.7%**

Unemployment rate¹

3.5%



West Midlands: 5%
UK: **4.4%**

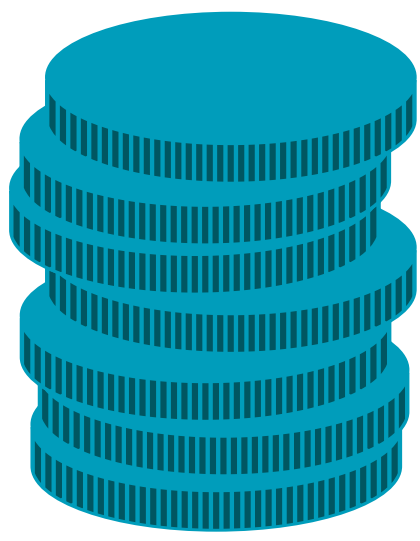
Self-employment¹

9.2%



62,700 people are
self-employed

Salary²



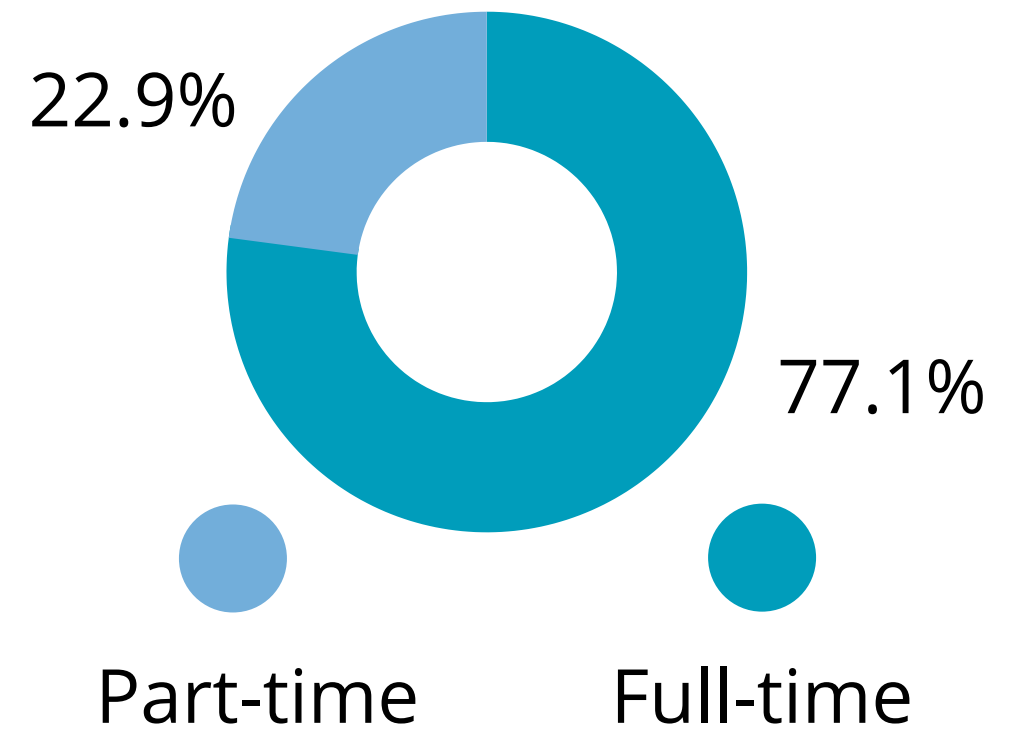
The average gross
income is **£29,615** a year

Working hours²



On average people work
37.5 hours a week

Working patterns¹



Top vacancies in 2021³

- Care workers/home carers
- Nurses
- Elementary storage occupations
- Sales related occupations
- Administrative occupations
- Customer service roles

Predicted job growth³

+19,480
employee jobs
by 2030

Sectors expected to grow³

- Admin and support services
- Professional and technical services
- Transport and storage
- Health and social care
- Retail and wholesale
- ICT services

Where are the most jobs now?⁴



**Retail and
wholesale**



**Health and
social care**



Manufacturing



Administration



Education



**Transport
and storage**