

ICT – Creative iMedia – Unit R081

Exam details: OCR Creative iMedia R081

Duration: 1hr 15 minutes

Learning Objective 1 – Understand the Purpose and Content of Pre-Production

I can do this	Title
	Mood boards: Purpose, uses and content
	Mind maps/spider diagrams: Purpose, uses and content
	Visualisation diagrams: Purpose, uses and content
	Storyboards: Purpose, uses and content
	Scripts: Purpose, uses and content

Learning Objective 2 – Be able to plan Pre-Production

I can do this	Title
	Client requirements – Identifying these from a scenario
	Target audiences – How to meet their needs
	Research – Primary and Secondary
	Work plans and production schedules
	Hardware, techniques and software to digitise or create pre-production documents
	Health and safety considerations
	Legislation – Health and Safety, Copyright, Data Protection and Computer Misuse

Learning Objective 3 – Be able to produce Pre-Production Documents

I can do this	Title
	Creating a mood board
	Creating a mind map/ spider diagram
	Creating a visualisation diagram
	Creating a storyboard
	Analysing a script
	Properties and limitations of file formats
	Naming conventions and version control

Learning Objective 4 – Be able to Review Digital Graphics

I can do this	Title
	Reviewing preproduction Documents – A review should identify positives and negatives relating to the finished product, rather than the creation process.

Useful Websites

- <https://www.gov.uk/government/organisations/intellectual-property-office>
- <http://ww12.mindmapfree.com/>
- <https://www.youtube.com/c/MrsG33k>