

### Design Briefs

A Design Brief is the statement of how you will solve the Design Problem  
It will often include:

- Constraints/ limitations
- What the product is
- Materials/processes
- Any key information you know

### Design Specifications

A Design Specification is a list of requirements your product has to meet in order to be successful

It is also useful for evaluation. If your product hasn't met the Spec then it gives you a starting point for improvements.

<b>Aesthetics</b>	What the product looks like? Style? Colour Scheme? Design Movement?
<b>Customer</b>	Who would buy it? (Age, gender, socio-economic, personality) How does the design appeal to them?
<b>Cost</b>	How much will it cost? (min-max) Why?
<b>Environment</b>	Where will it be used? Why? How will you make it suitable?
<b>Safety</b>	How is it safe? How will it be checked? Why must it be safe?
<b>Size</b>	What is the maximum or minimum size? Why?
<b>Function</b>	What does the product do? What features make it do that function well? How is it unique from similar products?
<b>Materials</b>	What is it made from? Why?
<b>Manufacture</b>	How might it be made? Why? What scale of production? Why?

Technique	Description/ notes	Diagram
<b>Orthographic Projection/ Working Drawings</b>	<ul style="list-style-type: none"> <li>• Includes "Front", "Plan" and "End" 2D Views, and often an Isometric 3D View</li> <li>• Standardised method for scale, dimensions and line types</li> <li>• Great for manufacturing</li> </ul>	
<b>Isometric</b>	<ul style="list-style-type: none"> <li>• Common 3D sketching method</li> <li>• Can be drawn free-hand or using isometric paper and ruler</li> <li>• Angles are at 30 degrees</li> <li>• Great for seeing most of the products</li> </ul>	
<b>1-Point Perspective</b>	<ul style="list-style-type: none"> <li>• A 3D drawing method</li> <li>• Often used by interior designers and architects</li> <li>• Gives drawings depth</li> <li>• Only uses 1 vanishing point</li> </ul>	
<b>2-Point Perspective</b>	<ul style="list-style-type: none"> <li>• Used for 3D designs</li> <li>• Exaggerates the 3D effect</li> <li>• Objects can be drawn above of below the horizon line but must go to the 2 vanishing points</li> </ul>	
<b>Annotated Drawings/ Free and Sketches</b>	<ul style="list-style-type: none"> <li>• Quick and easy way of getting ideas down</li> <li>• Range of ideas can be seen</li> <li>• Annotation helps explain designs further</li> </ul>	
<b>Exploded View</b>	<ul style="list-style-type: none"> <li>• Helps see a final design of a product and all it's parts</li> <li>• Can see where all the parts fit</li> <li>• Great for manufacturers</li> </ul>	

### Modelling and Development

Modelling and development are key to testing and improving products  
This can be done physically using materials like; card, foam, clay, man-made boards or virtually in **CAD**  
Modelling helps the designer get feedback from the customer, check aesthetics, function, sizes and even materials and production methods and change them if needed