



**Moorside  
High School**

Member of the



**Potteries  
Educational  
Trust**

## PHOTOGRAPHY & MEDIA CONSENT

Occasionally, we may take photographs of the children at our school. We may use these images in our school's prospectus or in other printed publications that we produce, as well as on our website or on project display boards at our school. We may also make video or webcam recordings for school-to-school conferences, monitoring or other educational use.

From time to time, our school may be visited by the media who will take photographs or film footage of a visiting dignitary or other high-profile event. Pupils will often appear in these images, which may appear in local or national newspapers, or on televised news programmes.

In compliance with the Data Protection Act 2018, we need your permission before we can photograph or make any recordings of your child for non-educational purposes.



By clicking 'Give Consent' for 'Photograph Student' on the Parent Portal/Arbor App you are consenting to the following:

- I am happy for my child to have their photograph taken while they attend Moorside High School
- I consent to my child's photograph and/or name appearing in the school prospectus and other printed publications that we produce for promotional purposes or on project display boards.
- I consent to my child's image and/or name appearing on the school website and school social media sites.
- I consent to my child's image being recorded on video or webcam for school performances / projects.
- I consent to my child's image and/or name appearing in the media (for example photographs in newspapers/media websites, on television and voice recordings on radio).

Please note:

1. That websites can be viewed throughout the world and not just in the United Kingdom where UK law applies
2. The press, in certain circumstances are exempt from the Data Protection Act and may want to include the names of personal details of children and adults in the media.
3. Parents, family members and friends taking photographs of children within the school at events such as plays and sports day for their personal, domestic use is also exempt from the Data Protection Act and therefore do not need to gain consent



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### Conditions of Use

- Your consent is valid for the period of time your child's attends this school.
- You can withdraw your consent at any time by making a written notice to the school.
- We will not use the personal details or names of any child or adult in a photographic image on video, on our website, in our school prospectus or in any of our other printed publications without good reason. For example, we may include the full name of a pupil in a newsletter to parents if the pupil has won an award.
- If we name a pupil in the text, we will not use a photograph of that child to accompany the article without good reason.
- We will not include personal e-mail, postal addresses, or telephone numbers on videos, on our website, in our school prospectus or in other printed publications.
- We may include pictures of pupils and teachers that have been drawn by the pupils.
- We may use group or class photographs or footage with very general labels, such as "a science lesson" or "making Christmas decorations".
- We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.

### MEDIA CONSENT



**Your image, Your voice,  
Your choice!**